

2014 Goals and Objectives – Indirect/Services Group

1. *ISM Indirect/Services Group (I/SG) is the thought leader that **attracts and engages** supply management **professionals**, and others impacted by the profession, through a focus on indirect/services areas of procurement.*
 - Develop the annual I/SG budget based on input from the other committees and guidance from ISM. Monitor expenses to achieve compliance with financial controls and stay within budgeted guidelines.
 - Place links on the ISM I/SG website that will direct potential members to an ISM enrollment form.
 - Participation in the ISM International Conference – Encouraging attendance for all the indirect/service-related speakers and sessions. I/SG Leadership members, in attendance at the conference, are expected to staff the G&F Exhibit Area. This area will be staffed based on availability.
 - Host the 15th Annual Indirect Procurement Conference Dec 3rd – 4th. Achieve 150 paid registrations at the conference.
 - Maintain a rating for the conference of at least 4.
 - Achieve 20 people paid in attendance for the Pre-Conference Seminar.
 - Continue to grow relationships with 5 universities that offer robust Supply Management degrees.
 - Conduct 2 on-site membership meetings annually (ISM International Conference and the ISM Indirect Procurement Conference).
 - Review the Indirect Procurement Conference’s survey results. This information would help set goals and strategies to create value for its members and improve future conferences.
 - Encourage increased I/SG membership by continuing to recruit new members while maintaining the value necessary to retain existing membership.
 - Publish 2 Newsletters / Info Sheets and provide articles to ISM for inclusion in Spotlight.
 - Keep the contents of the Indirect/Services Group website current and informative.
 - Collect the necessary information for applying for the G&F Excellence Award and submit to ISM by Deadline.
 - Create at least one event to coincide with the celebration of Supply Management Month.

2. *Indirect/Services Group is an essential component of individual indirect/services supply management professionals in excelling and **advancing** in their **careers**.*
 - Provide 15 university scholarships and provide a travel allowance so the schools may be represented at the ISM Indirect Procurement Conference. Host the 10th Annual University Relations Scholarship Awards Ceremony.
 - Provide Networking opportunities for ISM Indirect/Services Group **scholarship winners** and encourage members to hire them as interns or full time employees.
 - Continue to emphasize indirect/services procurement into university curriculums and invite **professors** to the annual Indirect Procurement Conference.
 - Encourage university leads to provide content and/or input to be shared on the ISM I/SG website.
 - Put Best Practices on the ISM Indirect/Services Group’s website from both the ISM International and ISM Indirect Procurement Conference.
 - Sponsor at least 2 “Webinars” (telephone / educational seminars) in 2014.

3. *Certified Professional in Supply Management (CPSM) is recognized as **THE** essential **qualification** required for succeeding as a supply management professional.*
 - Promote the CPSM at the Indirect Procurement Conference and other events with educational resources and identification of available training.
 - Maintain links from the ISM Indirect/Services Group Web site to get CPSM info from the ISM web site.
 - Offer > 20 CEHs (certification points) annually.