

2011 Goals and Objectives

1. *Services Group is the thought leader that **attracts and engages** services supply management **professionals** and others impacted by the profession.*
 - Increase membership by 10% from the previous year (2010 – 1760, New Goal – 1936)
 - Create a new recruitment brochure to use for distribution to prospective members.
 - Develop a new member “Welcome Packet” that can be distributed to new members. It will provide basic information necessary for the new member to understand the value of the ISM Services Group and detail ways to use the various resources that are available for members.
 - Develop the annual SG budget based on input from the other committees and guidance from ISM. Monitor expenses to achieve compliance with financial controls and stay within budgeted guidelines.
 - Place links on the ISM SG website that will direct potential members to an enrollment form.
 - Participation in the ISM International Conference – Encouraging attendance for all the service-related speakers and sessions. SGLC members, in attendance at the conference, are expected to staff the G&F Exhibit typically located near Registration. This area will be staffed Sunday and Monday.
 - Host the 12th Annual Services Conference Dec 1st – 2nd. Achieve 150 paid registrations at the conference.
 - Maintain a rating for the conference of at least 4.
 - Achieve 20 people paid in attendance for the Pre-Conference Seminar.
 - Continue to grow relationships with 5 universities that offer Supply Management degrees.
 - Have 2 on-site membership meetings annually (ISM International Conference and the ISM Services Conference).
 - Review the Services Conference’s survey results. This information would help set goals and strategies to create value for its members and improve future conferences.
 - Publish 2 bi-annual Newsletters.
 - Keep the contents of the Services Group website current and informative.
 - Contact other Groups, Forums and Affiliates to encourage our website link to be posted on their site.
 - Collect the necessary information for applying for the G&F Excellence Award and present to ISM by Deadline.
 - Create at least one event to coincide with the celebration of Supply Management Month.
 - Timely provide articles to ISM for inclusion in the Spotlight
2. *Services Group is an essential component of individual services supply management professionals in excelling and **advancing** in their **careers**.*
 - Provide 16 university scholarships and provide a travel allowance so the schools may be represented at the ISM Services Conference. Host the 7th Annual University Relations Scholarship Awards Ceremony.
 - Provide Networking opportunities for ISM Services Group **scholarship winners** and encourage members to hire them as interns or full time employees.
 - Continue to emphasize services procurement into university curriculums and invite **professors** to Services Conference.
 - Put Best Practices on the Services Procurement website from the ISM International and ISM Services Group Conferences.
 - Sponsor at least 2 “Chat Sessions” (telephone / webinar seminars) in 2011.
3. *Certified Professional in Supply Management (CPSM) is recognized as **THE** essential **qualification** required for succeeding as a supply management professional.*
 - Promote the CPSM at the Services Conference and other events with educational resources and identification of available training.
 - Maintain links from the Services Group Web site to get CPSM info from the ISM web site.
 - Offer > 25 CEHs (certification points) annually.